

The Classified Columns

CLASSIFIED ADVERTISING RATES and Information

CASH WITH COPY RATES
 One insertion, per word 2c
 Two insertions, per word 3c
 Three insertions, per word 4c
 Four insertions, per word 5c
 Minimum Size Ad, 12 words.
 Ads may be cancelled after any insertion and money refunded for insertions not published. Ads re-ordered from week to week are charged at the 2c per word rate, each insertion.

ACCOMMODATION CHARGE RATE
 (Subject to Approval of Credit Manager)
 One insertion, per line 10c
 Two insertions, per line 18c
 Three insertions, per line 22c
 Four insertions, per line 25c
 Minimum Size Ad, 3 lines.

MONTHLY CONTRACTS
 Classified Display, minimum space one inch, with privilege of change of copy, four insertions or more, per inch, each insertion 50c
 Classified Display, without contract, per inch, per insertion 80c

11 For Rent Houses Furnished

3 ROOM furnished house, 810 Border Ave.
 3-ROOM furnished house, \$15.00, water, gas, lights paid. Phone 613; 1630 W. 219th St., Torrance

12 For Rent Houses Unfurnished

4-ROOM Stucco, 210th \$22.50
 4-ROOM frame, 210th 18.00
 3-ROOM, Marina 15.00
 4-ROOM, Andros 22.50
 We can give you anything you want in rentals.
TORRANCE INV. CO.
 Phone Torrance 178

13 For Rent: Apartments and Flats, Furnished

APARTMENTS, 4 rooms with dining room, buffet, completely furnished; attractive rental. Fortieth Apts., 738 Portola.
 DOUBLE apartment with bath, nicely furnished, \$22.50, 2104 Redondo Blvd., Glenwood Terrace.
 FOUR-ROOMS—Completely furnished, \$35.00, water paid, Garage. Adults. Key upstairs, 1818 Cabrillo Ave.

Beauty Guide

NO MORE MUG AND BRUSH!
 Come and Try Our New Sanitary Leather Machine
MAR-Q-OIL SHAMPOO PERSONALITY HAIR CUTS
 Spiral—Croquignole—Combination
Permanent Waving—\$5.00

American Beauty and Barber Shoppe

1511 Cabrillo Chas. and Ethel Tansley, Mgrs. Phone 338

1 Announcements

AFTER March 5, 1931, I will not be responsible for debts contracted by J. G. Kennedy Jr. and C. E. Martin, former owners of Modern Sign Service.
 W. M. Donoh

4 Lodge Notices

WOMAN'S BENEFIT ASSOCIATION
 TORRANCE REVIEW NO. 37
 MARY HOWE, President
 Meets Second and Fourth Tuesday Women's Clubhouse, Engracia Avenue, 7:30 P. M.

5 Lost and Found

LOST—Flat brown purse containing \$15.00 between Ocean and Western on Normandie. Return to Torrance Herald.

Business Directory

I built the First National Bank Bldg.
H. G. BLACK
 General Contractor
 New Jobs or Remodelling
 1617 Arlington Ave., No. 5
 Phone, Torrance 639-M

D. C. TURNER

Next to Beacon Drug Store
Expert Shoe Repairer
 Makes Old Shoes Look New

Money to loan for building or refinancing your home.

General Insurance Agency
 Eight Years' Experience

WALLACE H. GILBERT

1526 Cravens Ave.
 Tel. 420

7 Personal

IDEAL BUSINESS SCHOOL

8th and Pacific San Pedro
 New Classes Begin Every Monday
 Free Employment Service
Phone San Pedro 817
 LEARN—To play Steel Guitar and Ukulele by NOTE, Trio Style or Solo. Lessons \$1.00. Phone 622-J after 5 P. M.

HEMSTITCHING and piecing at Hill's Ready-to-Wear.

10 Financial

CASH loaned on your car; no delay. C. Ed Jones, Ltd., 230 W. Anaheim, Wilmington 832.

11 For Rent: Houses Furnished

5-ROOM house, 2 bedrooms, \$35.00; 1218 Anapola. Apply 1720 Gramercy
 THREE 1-room houses, completely furnished, with bath. Inquire 1752 Andros, Torrance.
 4-ROOM stucco, Cabrillo \$35.00
 4-ROOM stucco, Andros \$27.50
ANYTHING YOU WANT IN RENTALS
TORRANCE INV. CO.
 Phone Torrance 178

21 For Sale: Automobiles and Accessories

USED CAR SALE!

SPECIAL
 PAIGE SEDAN, good condition; good rubber. Lots of cheap transportation. **\$65**
 only
 Latest Model FORD TUDOR SEDAN; excellent condition; mechanically new rubber. Upholstery and body in A-1 shape. Only **\$95**
 Late 1930 CHEVROLET SPORT COUPE, only 8,000 miles; new car guarantee. \$250 discount.
 MODEL T-FORD stake truck and cab. Good condition **\$65**

Nov. 1930 FORD ROADSTER like new; low mileage **\$425**
 Late 1929 CHEVROLET Coupe, new rubber, excellent condition. New car guarantee **\$395**
 Nov. 1930, 1 1/2 TON TRUCK, Fisher Cab and hardwood stake body, same as new. New car guarantee **\$595**

G. M. A. C. TERMS
CARROLL D. CONE
 165th and Menlo Gardens Phone Gar. 251

22 For Sale: Furniture and Household Goods

5th and PACIFIC USED CAR BARGAINS

1931 AUSTIN\$100
1931 ESSEX COUPE175
1929 ESSEX SEDAN150
1928 ESSEX SEDAN100
1928 PONTIAC COUPE95
1928 OLDSMOBILE COUPE175
1928 HUDSON LANDAU SEDAN150
1927 HUDSON SEDAN, New car guarantee225
1928 OAKLAND LANDAU SEDAN135

These cars are for sale by the authorized Hudson Essex dealer, and late models. All carry guarantee and free service.
 We carry our own paper on contract finance, and terms are very liberal. See us before you buy.
ENDERSON MOTOR CO.
 Hudson-Exess Dealer
 Phone 48 1354 Pacific Ave. SAN PEDRO

24 Poultry, Rabbits, and Pet Stock

THE RABBITRY
 Does FRYERS Bucks
 Pigeons Squabs
 Riverside-Redondo Blvd. at Ingleswood Ave. Redondo

BETTER chicks, of several varieties

10c each and up; also custom hatching. Godard Hatchery, 17691 So. Normandie, Gardena. Phone Gardena 3701.

For Sale Baby Chicks

VALLEY CASH AND POULTRY MARKET
 1138 Narbonne Lomita 124

POULTRY - We need poultry.

Phone Gardena 22; Peterson, 18324 So. Normandie.

BRAHMA hens and roosters, \$1.35 each.

1838 Carson St., Torrance.

BABY CHICKS

High quality blood tested chicks; Farm Bureau accredited; from Childer's Hatchery, Santa Ana. See Carl B. Schumaker, 419 West 165th St., Gardena. Phone Gardena 3234.

25 For Sale: Miscellaneous

KEYS MADE
 Duplicates or by Number
SAWS FILED
WHEELS REPAIRED
TORRANCE CYCLE AND SPORT GOODS CO.
 1341 El Prado
 Phone Torrance 238-M

PLANT NOW

Special Prices
S. I. NURSERY
 Shrubs in Gal. Cans Reduced to 25c
 Season Flowers 20c
 Orange Trees \$1.50 Up

CHOICE dahlias bulbs for sale.

very reasonable; several varieties including prize-winning tuberos. Mrs. Warren Maxfield, phone 330-J, 1518 Engracia Ave., Torrance.

26 Help Wanted: Male

Wanted Young Man
 EXCEPTIONAL opportunity is offered energetic young man for permanent position. Must be competent stenographer and have knowledge of bookkeeping. Pleasant work but must be able to meet public well. Apply in your own handwriting, giving experience, qualification and references. Address Box 90, care Torrance Herald.

27 Help Wanted: Female

REFINED woman or nurse for employment connected with hygiene and juvenile training. References required; good salary with advancement. Address Box 90, Torrance Herald.

28 Real Estate: Improved

BARGAIN BY OWNER
 STUCCO HOME, 8 extra large well arranged rooms, 2 bedrooms, den, large breakfast room, real fireplace; wall and floor furnaces; all hardwood floors. Lot 6416, lawn front and rear, flowers and shrubs, close to both schools. Cash or terms. 1824 Marina. Phone 127, Torrance.

New Name for Avenue Arouses Comment Here

"A rose by any other name would smell as sweet" wrote W. Shakespeare—but that doesn't go for street names.
 The Torrance Woman's club addressed a resolution to the city council Tuesday night, protesting the reported changing of the name of Cabrillo avenue to Eschelman, claiming that the present name bears a historical value that should not be lost.
 During the discussion of the resolution, members of the council and citizens in the audience indicated that the change in the name might possibly assist in opening up a through highway thus making a direct route to Wilmington and San Pedro. There are still seven blocks along the proposed new artery that are as yet unopened.

Await Report
 At the present time the Association of City Planners are working on the street names and it is expected that the Street Naming Committee of that body, which is holding sessions in Lomita, will make a recommendation to the Torrance council in regard to Cabrillo avenue in the near future.
 Both Earl Connor and Sam Rapaport, business men located on Cabrillo avenue, told the council that if the change in name would help increase the importance of the street as a through highway, that the name should be changed.

New Name Approved
 In connection with change-of-names matter, a communication was read the council from the Street Naming Committee of the Association of City Planners that they favored the change of the varied-named thoroughfare, Wilmington Salt Works Road, Weston street, Reyes street and "B" street from Hawthorne avenue to Los Gouvenr avenue in Wilmington to Lomita boulevard.
 The council endorsed this new name and, in turn, addressed a resolution to the County Board of Supervisors asking that this be done.

Defense Fund Raised for Mrs. Erickson

(Continued From Page 1-A)
 photographs of the Lomita women following their arrest in connection with the Lindstrom case and communicated with the district attorney's office.
 He said they told him they wanted the carmine to kill go-phers and he informed them that there was a preparation for extermination of rodents, much better than arsenic, suggesting that they take it. The women, he reported, refused and said they had used arsenic before and wanted to get it again. When Willis refused to make the sale, they left the drug store with the parting remark that they would make the purchase elsewhere.
Defense Is Planned
 No effort has been made, beyond a cursory investigation, to link Mrs. Carlson with the death of her husband and another man in Hemet in 1915, the deputy district attorney having reported that evidence to that effect was not obtainable.
 Mrs. Erickson is expected to be defended by Joseph Marchetti, Los Angeles attorney of the firm of Hardy and Marchetti, and Mrs. Carlson has engaged Richard Cantillon as her counsel in the coming trial.

33 Real Estate: Improved

WILL take care of child at my country home, \$25 a month. Mrs. V. Roberts, Lomita, Rl. Box 615, Phone Redondo 4923.

38 Real Estate For Sale or Trade

REAL ESTATE, RENTALS AND INSURANCE. Best buys. FANNY C. KING, 1321 Sartori, phone 174, Torrance.

SOUTH 1/4 LOT 53-3 1/2 acres or will trade for Santa Ana property.

204 Main St., Santa Ana.

FOR EXCHANGE—1 room stucco, two bed rooms, large living room, East Hollywood, \$5500.00. Write Box D, Torrance Herald.

9 Musical Instruments

SIG bargain on repossessed binaural, low priced, also some good practice pianos. Call Belasco Transfer, San Pedro 3444.

ELEMENTARY School Notes

The paper drive was a success and the school is grateful to all those who helped. The children in the kindergarten will enjoy some blocks which will be provided with part of the money and some will also be used for the school paper, published each week by the English classes. These are not provided for out of the regular school funds and while the returns from paper are not so high as in past times, both of these will be aided by this drive.

Mrs. Armeta Bond and Mrs. Beaulo Haskin represented the teachers of the school at a large meeting in Los Angeles, Monday evening that was called to protest against some of the bills that are before committees in the state assembly. These bills would prevent women who are married from serving on the board of education and are being protested against by the Business and Professional Women's Club as well as many other organizations.

Announcing . . .

Alcorn Drug Company

2203 Redondo Blvd., at Portola

Formerly Riley's Confectionery

The first of this month, I purchased the Riley Confectionery, and since then I have been busy enlarging the stock of drugs, sundries, toilet requisites, and smokers' supplies. A considerable amount of new goods has already arrived and within a few days, I will be able to fill any requirement of a modern drug store.

LUNCHES AND FOUNTAIN DRINKS WILL BE FEATURED

I will continue to serve the delightful lunches and fountain drinks that have won for this business so many satisfied customers.

A Cordial Invitation Is Extended to All To Make Alcorn's Their Friendly Meeting Place

H. L. Alcorn, Proprietor
 Registered Pharmacist

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE

PRICES EFFECTIVE, MARCH 5-6-7

BUTTER OAK GLEN high soap, fancy creamery 1 lb. - - - 32c LA FRANCE Fancy Sweet Cream Butter 1 lb. - - - 30c	MILK MAX-I-MUM. The New Size, 1 1/2 oz. can 4 for - - - 25c	EGGS OAK GLEN LARGE U. S. selected white eggs in cartons Doz. - - - 22c
Macaroni FANCY SEMOLINA Cooks so white and fluffy 3 lbs. - - - 25c	Cheese BROOKFIELD CREAM Just the kind to go with macaroni dishes 1 lb. - - - 20c	Tomatoes HIGHWAY BRAND Pure, Large No. 2 1/2 cans 3 for - - - 25c
Palm Olive The toilet soap that's kind to your skin. A low price. 4 cakes 23c	Coffee MAX-I-MUM Always the same delicious flavor 1 lb. - - - 33c	Puritan Ma Ft Hop Flavored 2 lb., 12 oz. cans 2 for - - - 75c
ICE CREAM LUCERNE DELUXE Smooth texture, delightful flavor and uniformly good pint 15c Qt. 29c	FRESH FRUITS AND VEGETABLES BANANAS Large, fancy, ripe fruit just right for Eating 6 lbs. - - - 25c GREEN PEAS Fresh and crisp. Very sweet and tender. Well filled pods 1 lb. - - - 10c APPLES Newton Pippins. Large size, fresh and green. Very choice 6 lbs. - - - 15c ORANGES Medium Size Navels. Thin skinned, sweet and full of juice 3 doz. - - - 25c SWEET POTATOES Fancy Northern Jerseys. Good size, clean and smooth 4 lbs. - - - 15c	Safeway Meats IN OUR MARKETS Prices effective Friday and Saturday in all Safeway owned and operated meat markets. These markets have the sign "This is a Safeway Market." Spare Ribs Meaty Eastern Grain Fed Pork 1 lb. - - - 17c Pot Roast Chuck Cuts—No. 1 steer beef 1 lb. - - - 15c Fork Leg Whole or Half. Fancy Young Pork 1 lb. - - - 18c Weiners, Coneyes, Bologna Minced Ham Made Especially for Safeway 1 lb. - - - 14c Halibut Finest Quality Northern Halibut 1 lb. - - - 25c

EARN 6%

ON WHAT YOU SAVE

Torrance Mutual Building & Loan Association
 Auditorium Building

Read Our Want-Ads